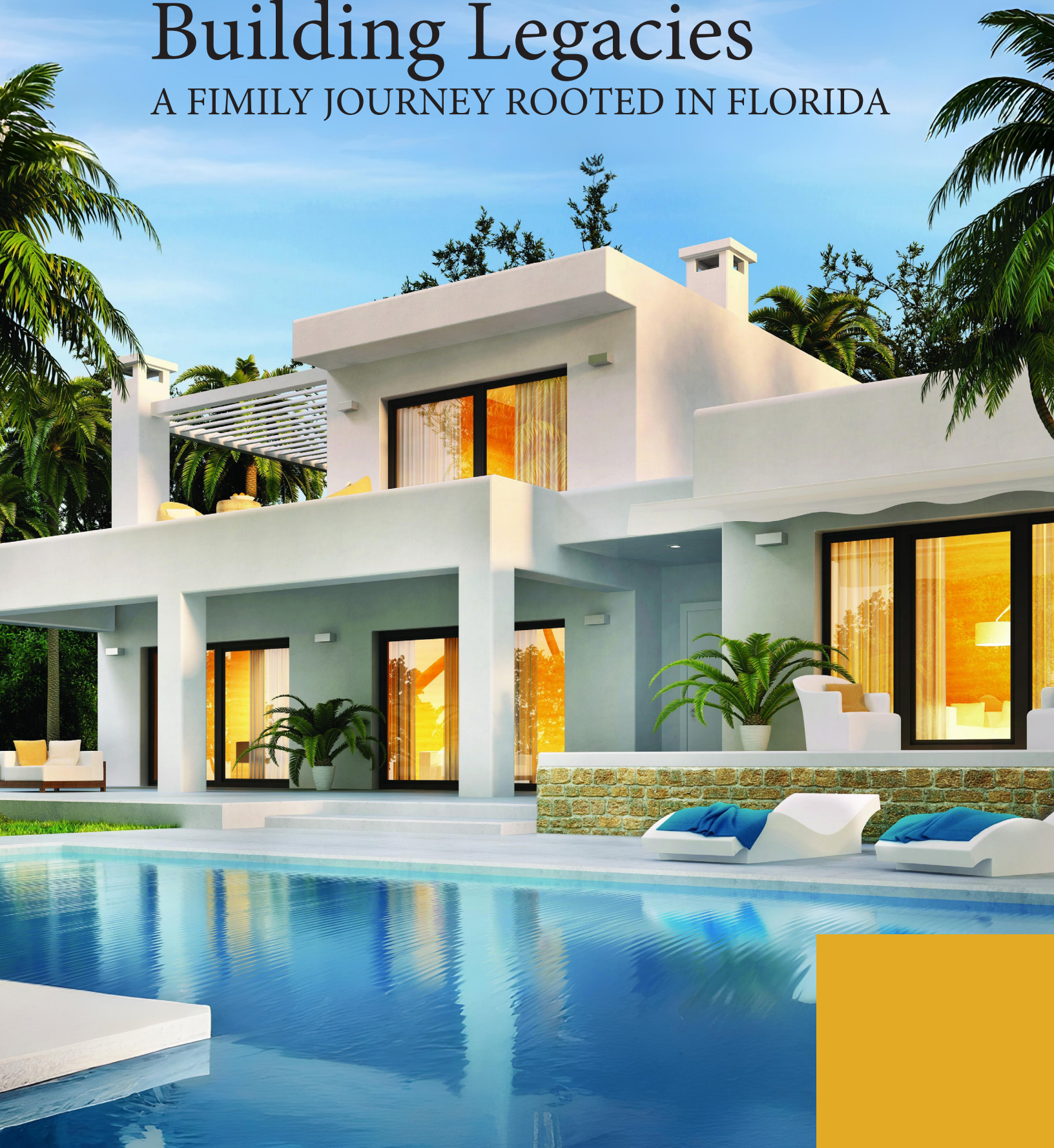
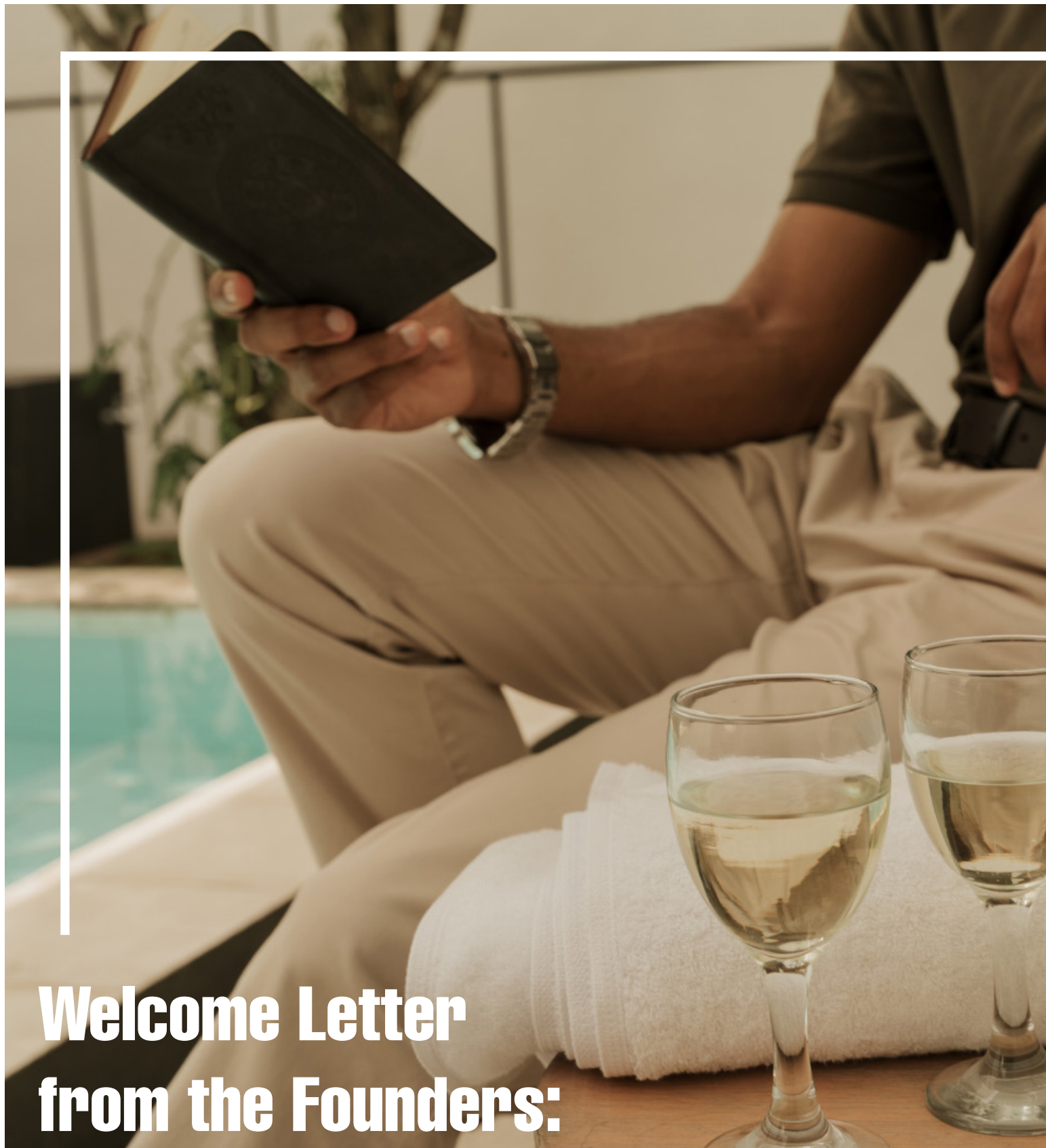


Building Homes, Building Legacies

A FAMILY JOURNEY ROOTED IN FLORIDA





Welcome Letter from the Founders:

A Season of Space & Sunshine



As summer unfolds in beautiful Southwest Florida, we are thrilled to bring you another edition of the Lifestyle Design Homes magazine. This season is all about warmth, connection, and intentional living—the very principles we build into every LDH home. Whether you're entertaining outdoors, enjoying peaceful mornings on the veranda, or making memories by the pool, summer is the time when a home's come alive. In this edition, we want to take you beyond the walls and into the heart of Florida living. From thoughtfully designed outdoor spaces to behind-the-scenes looks at our hardworking team and the dreams of the next generation, this issue captures the spirit of LDH and the lifestyle we proudly create. We hope it inspires you to live well, design boldly, and savor every sunshine-filled moment.

LDH's President: Derrick Henderson



Designing the Perfect Outdoor Escape

There's something magical about summer in Florida—the way the light filters through the palms, the scent of fresh-cut grass and salt air, the laughter that echoes from the veranda. At Lifestyle Design Homes, we know that outdoor living isn't just a seasonal trend; it's a way of life. Our homes are designed to blur the line between indoors and out, creating seamless transitions that make everyday living feel like a getaway.

From expansive covered verandas equipped with built-in ceiling fans to outdoor kitchens complete with grills, sinks, and custom cabinetry, our homes invite you to dine, entertain, and relax in style. We incorporate oversized sliding glass doors that open wide to the outdoors, blending interior living rooms with sunny veranda and pool decks. Our designs consider sun exposure, breeze patterns, and privacy to ensure your outdoor space is not just beautiful, but comfortable all year round. Spa-inspired pools, custom fire pits, and even pergola-covered retreats allow you to build the outdoor oasis you deserve. With LDH, your backyard becomes a personal resort—no vacation required.



Plan Spotlight: "Plans That Bring the Outdoors In"

In this special summer spotlight, we highlight four of our newest floor plans that truly embody the spirit of outdoor living. These homes have been carefully designed to maximize natural light, airflow, and access to outdoor spaces while maintaining the comfort and luxury our clients expect.

The Doris plan offers an elegant single-story layout with a triple-slider that opens to an oversized veranda, perfect for weekend gatherings. This feature is perfect for rocking chairs and morning coffee, while The Noah comes with a pool bath and outdoor kitchen setup that makes entertaining effortless. Finally, The Maurice elevates indoor and outdoor living with an expansive veranda with double entry options from either the great room or primary suite. Each of these plans integrates the landscape into the architecture, giving families more room to grow, connect, and unwind.

A group of children are gathered around a large table, engaged in a collaborative drawing activity. They are using various colored pencils and markers to draw and color a central illustration of a school building. The drawing includes various school-related items such as a backpack, books, a ruler, a compass, a globe, and a clock. The children are focused on their work, with some holding pencils and others pointing at the drawing. The overall atmosphere is one of creative collaboration and learning.



Our LDH Kids are growing up with tools in hand, hard hats on their heads, and dreams in their hearts. This summer, we asked some of our youngest team members to share what summer means to them. DJ, our site helper, says he loves riding in the truck with Dad and helping carry lumber. Aaliyah, our budding designer, enjoys picking out colors for summer pillows and trying to design the perfect pink pool float. Daniela, expresses her creativity with executing our marking materials. Lucas wants to build a treehouse with a snack station, and Leanna has started sketching her own mini floor plans.



We created the LDH Kids Summer Journal to celebrate the curiosity and creativity of our next generation. This fun section includes pages for drawing dream pools, favorite summer memories, and even a fill-in-the-blank story about building the coolest house ever. It's our way of nurturing their love for homebuilding and showing them that wealth, legacy, and purpose can be passed down through design. We believe every child should grow up knowing that they are part of something meaningful—and fun!





Design Tip: Cool Colors for Hot Summers

When the temperatures rise, it's the perfect time to bring a refreshing palette to your home. At LDH, we love recommending colors and materials that reflect the serenity of the season while enhancing your interior style. Summer is the time to lean into coastal tones: think soft whites, driftwood grays, pale sky blues, and sandy beiges. These shades not only keep your home feeling airy and open, but also pair beautifully with natural textures like rattan, woven jute, and light oak flooring.

Consider swapping out heavy throws and dark accents for linen pillows, breezy curtains, and sea-glass inspired vases. Layer in soft lighting with woven pendant fixtures and keep florals fresh with greenery like eucalyptus or monstera leaves. If you're ready for a bigger refresh, try a whitewash paint technique on cabinetry or a new tile backsplash in a soft aqua tone. Florida living calls for a design that feels cool and calm, even in the summer heat.





Client Feature: "We Live Outdoors"



When the Henderson family moved into their LDH home last year, they knew the outdoor space would be the heart of their home. “We love to host,” says Mrs. Henderson, “and the veranda sold us from the first tour.” Their home features a full outdoor kitchen, pool and lounge seating framed by lush palms.

Every weekend, the Hendersons entertain friends with grilled seafood dinners and poolside movie nights. Their sliding glass doors are open from sunrise to sunset, allowing their kids to run freely between the kitchen and the yard. “LDH didn’t just build us a house,” Mr. Henderson shares. “They built us a lifestyle that lets us live fully every day.” It’s a testament to the design approach that focuses on not just space, but how that space enhances daily life.



Behind the Scenes: Sweat & Sunshine

Summers in Florida are no joke, especially for our field team. While most people are hiding in the AC, our crew is out on job sites making the magic happen. Framing under the July sun, pouring driveways before the heat peaks, and double-checking every detail with care—our builders work with both precision and heart.

This season, we want to give a shoutout to Leo Fonte, one of our field specialists who consistently goes above and beyond to ensure every home is on track. Whether it's coordinating with subcontractors or staying late to complete a punch list, Leo's dedication is unmatched. "It's hot, but it's worth it when you know families are counting on us," Leo says with a smile. Our team's grit, passion, and sweat truly shape the foundation of every home.





Lifestyle Favorites: LDH Summer Picks

This season, our team rounded up a few of our favorite things to inspire your summer:

Favorite Florida Spot: Barefoot Beach for sunset walks and shell collecting.

Must-Have Patio Item: A cantilever umbrella for all-day shade.

Summer Scent: Coconut + lime room spray for tropical freshness.

Go-To Playlist: “LDH Chill Vibes” featuring Luck Combs, Jordan David, and Snoh Aalegra

Design Detail We’re Loving: Tongue-and-groove ceilings with soft LED uplighting.

Weekend Ritual: Saturday site visits followed by family brunch. Sunday fun day laying out at the poolside decompressing from the week and mentally preparing for the upcoming week.

These little joys make every day more beautiful—on and off the job.



THE GABRIELA



THE CARTER



THE BLACKWELL



What's Next at LDH: On the Horizon

As we soak up the sunshine and long summer days, we're also looking ahead to what's next at Lifestyle Design Homes. This fall, we'll be unveiling our complete 21-floor-plan collection—a design milestone that reflects months of innovation, feedback, and passion. Each plan is crafted to serve real families in real ways, offering more choices and flexibility than ever before.

We're also expanding our community reach and preparing for new builds in some of Florida's most exciting neighborhoods. Do you want to be the first to see what's coming? Follow us on social media or visit our website to schedule your design consultation. Your dream home might just be one floor plan away. From our family to yours, thank you for being part of our story. Let's keep building dreams—one sunny season at a time.



Referral Program Opportunity

Let's grow together

At Lifestyle Design Homes, we believe the best partnerships are built on trust, shared values, and mutual success. That's why we're inviting our valued vendors and subcontractors to join our Referral Program — a simple, rewarding way to connect more people with the LDH lifestyle while receiving exclusive perks for your business and your team.



For Vendors

Ideal Referral:

Other industry professionals — realtors, suppliers, or anyone who may be looking to build or design with LDH. Potential clients are always welcome!

Incentives:

- \$500 credit toward future invoices or a co-branded spotlight in our marketing content (social media, newsletter, or magazine feature).
- Opportunity to be listed in our Vendor Directory or showcased at LDH-hosted events

For Subcontractors

Bonus:

Earn Preferred Vendor Status after three successful referrals — this includes early access to new projects, exclusive previews, and first consideration for upcoming bids.

Ideal Referral:

Other skilled tradespeople or clients in need of exceptional build or design work.

Incentives:

- \$250 gift card per referral.
- Public shoutout at team meetings and recognition on our internal board

How to Refer:

Simply share your referral's contact information with our team, or have them mention your name when they reach out to us. We'll handle the rest — keeping you updated along the way and making sure you receive your reward once the project begins.

Let's keep building dreams together — one connection at a time.

Until Next Time...





“The best memories aren’t made in a single moment — they’re built, layer by layer, in the place we call home.”

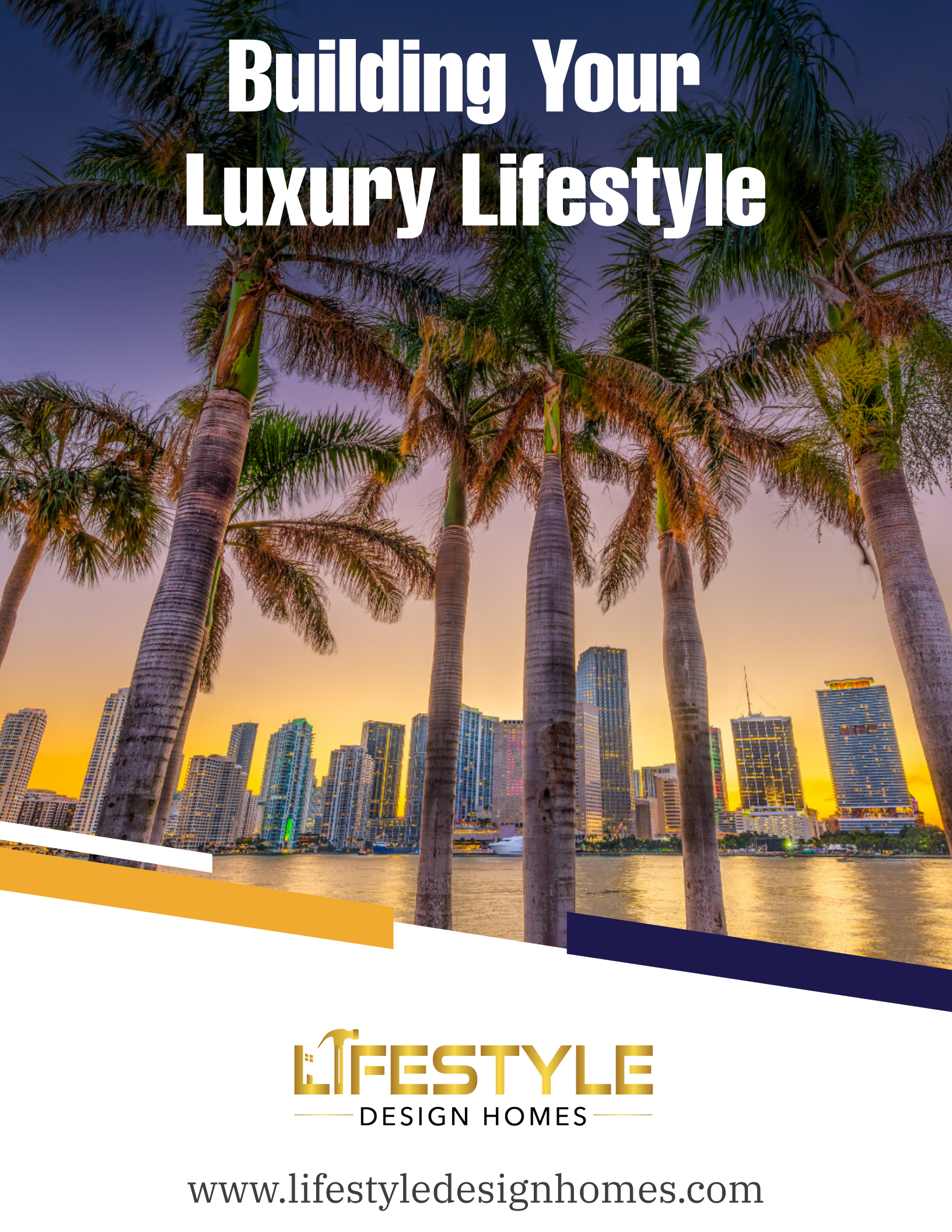
As the sun sets on another Florida summer, we’re reminded of why we do what we do. It’s about more than bricks and blueprints — it’s about crafting spaces where laughter spills across the veranda, where kids cannonball into the pool without a care, and where quiet evenings stretch into stories that will be told for years to come.

From the first sketch of a floor plan to the last nail driven, every LDH home is built with the hope that it will hold your family’s milestones — the big celebrations and the everyday magic.

Here’s to another season of making memories under the summer sky, surrounded by the people who matter most. From our family to yours... we can’t wait to build with you again.

Happy Designing,
The Lifestyle Design Homes Team

Building Your Luxury Lifestyle



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